

2024 SUSAN MCDANIEL RUN FOR LOVELANE

Benefiting the Susan McDaniel Tuition Assistance Program

SUNDAY, JUNE 9, 2024
WESTON TOWN HALL, WESTON, MA

SPONSORSHIP LEVELS

DREAM BIG PRESENTING SPONSOR

\$2,500

- ▶ Formal Recognition as “Presenting” Sponsor on race day
- ▶ Logo & link to website featured on Lovelane’s website
- ▶ Logo on finisher t-shirt
- ▶ Logo on banner in Weston Town Center
- ▶ Ten (10) complimentary race entries
- ▶ Ten (10) finisher t-shirts
- ▶ Branded messages on Lovelane’s social media
- ▶ Inclusion of giveaway in goody bags to all registrants

HIGH FIVE CONTRIBUTING SPONSOR

\$1,000

- ▶ Logo featured on Lovelane’s website
- ▶ Logo on finisher t-shirt
- ▶ Four (4) complimentary race entries
- ▶ Four (4) finisher t-shirts
- ▶ Logo on banner in Weston Town Center
- ▶ Branded messages on Lovelane’s social media
- ▶ Inclusion of giveaway in goody bags to all registrants

BELIEVE SUPPORTING SPONSOR

\$500

- ▶ Logo featured on Lovelane’s website
- ▶ Logo on finisher t-shirt
- ▶ Two (2) complimentary race entries
- ▶ Two (2) finisher t-shirts
- ▶ Logo on banner in Weston Town Center
- ▶ Inclusion of giveaway in goody bags to all registrants

INSPIRE SPONSOR

\$250

- ▶ Logo featured on Lovelane’s website
- ▶ Logo on finisher t-shirt
- ▶ Logo on banner in Weston Town Center
- ▶ Inclusion of giveaway in goody bags to all registrants

5K RUN/WALK • 1 MILE WALK • KIDS FUN RUN





THANK YOU FOR MAKING IT ALL POSSIBLE FOR CHILDREN LIKE DANIELLE

Danielle was born with an unspecified brain injury. She had difficulty controlling her body. She would collapse to the floor without warning or run without stopping until she hit a wall. During Danielle's first lesson at Lovelane her parents watched through tears as she sat upright on a horse, controlling its movement when she could hardly control her own. She was flanked on either side by a volunteer as her instructor took her through the lesson. It was magic. As she got older, Danielle defied fiercely against her disability. She did not want to be different. She looked on as her peers participated in a variety of sports that she did not have the skills to join. Horseback riding became Danielle's superpower. She owned it as her sport, and it became something that she could teach others about.



AGE 6



AGE 33

Supported by her Lovelane instructor, Danielle went on to become a gold medal recipient in the Special Olympics! Beyond the lessons, Lovelane has provided Danielle with a loving, inclusive community that has bolstered her confidence and her capabilities. Moreover, Lovelane has directed her towards her most meaningful vocation working in a barn and caring for animals. Lovelane has been part of Danielle's family for so many years now. They are recipients of the Tuition Assistance Program, without which her participation at Lovelane would not have been possible.

ABOUT SUSAN MCDANIEL

Susan, an athlete, actress and equestrian, was a student at Lovelane throughout her two-year battle with cancer. Susan showed us how to defiantly live life. When she lost coordination in her right hand, she learned to write with her left. When treatments left her too exhausted to ride, she took joy in simple stable chores. Susan's family spearheaded the Run in her memory to ensure all families have access to Lovelane's unique and effective therapy.



DISABILITIES SERVED AT LOVELANE

Autism Spectrum Disorders	27%
Genetic and Degenerative Disorders	14%
Seizure Disorders	8%
Cerebral Palsy	6%
Developmental Delay	6%
Hypotonia	6%
Anxiety, Depression, or Emotional Impairments	5%
Down Syndrome	5%
Intellectual Impairments	5%
Neurological Disorder	5%
Attention Disorders	3%
Sensory Processing Disorder	3%
Hearing and/or Visual Impairments	2%
Other	2%
Cancer	1%

2024 SUSAN MCDANIEL RUN FOR LOVELANE



Benefiting the Susan McDaniel Tuition Assistance Program

SPONSORSHIP AGREEMENT

On behalf of _____, I am pleased to agree to participate as a _____ level sponsor in the 2024 Susan McDaniel Run for LoveLane to benefit the Susan McDaniel Tuition Assistance Program at the Lovelane Special Needs Horseback Riding Program.

Sponsorship includes the following contribution to the event:

- ▶ Cash donation: \$ _____
- ▶ Donation of Goods and Services: _____

The Sponsor acknowledges that this Sponsorship Agreement represents the entire understanding between the parties with respect to the Sponsor's rights and benefits and no oral modification of this Sponsorship Agreement shall be binding upon Lovelane. The full amount of the Sponsorship Fee is due on or before June 9, 2024. The Sponsor acknowledges that Lovelane will be relying on the Sponsor's agreement to participate in incurring costs based on such reliance. If the Sponsor fails or is unable to honor its commitment to sponsor the event, Lovelane may, but shall not be obligated, to refund or forgive all or any portion of the Sponsorship Fee, but the Sponsor shall in all events be liable to Lovelane for all costs incurred by Lovelane in reliance on this Sponsorship Agreement.

Agreed by:

SPONSOR

(Signature)

(Print Name)

DATE
