

# 2023 SUSAN MCDANIEL RUN FOR LOVELANE

Benefiting the Susan McDaniel Tuition Assistance Program

**SUNDAY, JUNE 11, 2023**  
WESTON TOWN HALL, WESTON, MA

## SPONSORSHIP LEVELS

### DREAM BIG PRESENTING SPONSOR

**\$2,500**

- ▶ Formal Recognition as “Presenting” Sponsor on race day
- ▶ Logo & link to website featured on Lovelane’s website
- ▶ Logo on finisher t-shirt
- ▶ Logo on banner over Weston Town Hall
- ▶ Ten (10) complimentary race entries
- ▶ Ten (10) finisher t-shirts
- ▶ Branded messages on Lovelane’s social media
- ▶ Opportunity for employees to volunteer during the Run
- ▶ Inclusion of giveaway in goody bags to all registrants

### HIGH FIVE CONTRIBUTING SPONSOR

**\$1,000**

- ▶ Logo featured on Lovelane’s website
- ▶ Logo on finisher t-shirt
- ▶ Four (4) complimentary race entries
- ▶ Four (4) finisher t-shirts
- ▶ Logo on banner in Weston Town Center
- ▶ Branded messages on Lovelane’s social media
- ▶ Inclusion of giveaway in goody bags to all registrants

### BELIEVE SUPPORTING SPONSOR

**\$500**

- ▶ Logo featured on Lovelane’s website
- ▶ Logo on finisher t-shirt
- ▶ Two (2) complimentary race entries
- ▶ Two (2) finisher t-shirts
- ▶ Logo on banner in Weston Town Center
- ▶ Inclusion of giveaway in goody bags to all registrants

### INSPIRE SPONSOR

**\$250**

- ▶ Logo featured on Lovelane’s website
- ▶ Logo on finisher t-shirt
- ▶ Logo on banner in Weston Town Center
- ▶ Inclusion of giveaway in goody bags to all registrants

5K RUN/WALK • 1 MILE WALK • KIDS FUN RUN





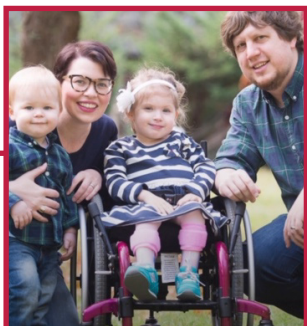


## THANK YOU FOR MAKING IT ALL POSSIBLE FOR CHILDREN LIKE FRANCESCA

When the words Spina Bifida were said during our 20-week ultra-sound we were in shock. We were told that due to the severity of our baby's condition she would most likely need a wheelchair. At that moment, an activity such as horseback riding seemed completely out of the picture.

Now, at age 7, Francesca is her best self at Lovelane. She is outgoing and confident. Her medical team has credited her riding at Lovelane to helping her recover from surgery, gaining strength and improving her balance. As her parents, the smile on her face when she rides would have been enough.

We are thankful for the generous Tuition Assistance Program at Lovelane. Having a child with a disability can cause many changes to one's life. It is always a balancing act of competing priorities. We are very grateful that Lovelane has been able to ease the burden of such decisions.



## ABOUT SUSAN MCDANIEL

Susan, an athlete, actress and equestrian, was a student at Lovelane throughout her two-year battle with cancer. Susan showed us how to defiantly live life. When she lost coordination in her right hand, she learned to write with her left. When treatments left her too exhausted to ride, she took joy in simple stable chores. Susan's family spearheaded the Run in her memory to ensure all families have access to Lovelane's unique and effective therapy.



### DISABILITIES SERVED AT LOVELANE

<b>Autism Spectrum Disorders</b>	24%
<b>Genetic and Degenerative Disorders</b>	15%
<b>Seizure Disorders</b>	8%
<b>Cerebral Palsy</b>	7%
<b>Other</b>	7%
<b>Learning/ Development Delays</b>	7%
<b>Neurological Disorders</b>	6%
<b>Down Syndrome</b>	5%
<b>Hypotonia</b>	5%
<b>Anxiety, Depression, or Emotional Impairments</b>	4%
<b>Attention Disorders</b>	4%
<b>Intellectual Impairments</b>	4%
<b>Hearing and/or Visual Impairments</b>	2%
<b>Cancer</b>	1%
<b>Communication Disorders</b>	1%

# 2023 SUSAN MCDANIEL RUN FOR LOVELANE



Benefiting the Susan McDaniel Tuition Assistance Program

## SPONSORSHIP AGREEMENT

On behalf of \_\_\_\_\_, I am pleased to agree to participate as a \_\_\_\_\_ level sponsor in the 2023 Susan McDaniel Run for LoveLane to benefit the Susan McDaniel Tuition Assistance Program at the Lovelane Special Needs Horseback Riding Program.

Sponsorship includes the following contribution to the event:

- ▶ Cash donation: \$ \_\_\_\_\_
- ▶ Donation of Goods and Services: \_\_\_\_\_

The Sponsor acknowledges that this Sponsorship Agreement represents the entire understanding between the parties with respect to the Sponsor's rights and benefits and no oral modification of this Sponsorship Agreement shall be binding upon Lovelane. The full amount of the Sponsorship Fee is due on or before June 10, 2023. The Sponsor acknowledges that Lovelane will be relying on the Sponsor's agreement to participate in incurring costs based on such reliance. If the Sponsor fails or is unable to honor its commitment to sponsor the event, Lovelane may, but shall not be obligated, to refund or forgive all or any portion of the Sponsorship Fee, but the Sponsor shall in all events be liable to Lovelane for all costs incurred by Lovelane in reliance on this Sponsorship Agreement.

Agreed by:

SPONSOR

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Print Name)

DATE

\_\_\_\_\_