



2016 Susan McDaniel

Run for Lovelane

Sunday • June 12, 2016 • 5K

Weston Town Green, Weston, Massachusetts

to benefit Lovelane Special Needs Horseback Riding Program, Inc.

2016 Run for Lovelane Sponsorship Levels

Dream Big "Presenting" Sponsor \$5,000

- Formal recognition as "Presenting" Sponsor at the awards ceremony
- Company logo on and link to company's website on Lovelane website
- Prominent company logo on the back of the race t-shirt
- Prominent company logo on all promotional materials
- Opportunity to speak at the awards ceremony
- Opportunity to display banner at the race site
- Opportunity to share promotional materials on race day
- Recognition in Lovelane's Annual Report of Giving
- Opportunity for employees to volunteer
- Ten (10) complimentary race entries

Finish Strong "Major" Sponsor \$2,500

- Formal recognition as "Major" Sponsor as the awards ceremony
- Company logo and link to company's website on Lovelane's website
- Company logo on the back of the race t-shirt
- Company logo on promotional materials
- Opportunity to display banner at the race site
- Opportunity to share promotional materials on race day
- Recognition in Lovelane's Annual Report of Giving
- Opportunity for employees to volunteer
- Six (6) complimentary race entries

Believe! "Supporting" Sponsor \$1,000

- Company logo and link to company's website on Lovelane's website
- Company logo on the back of the race t-shirt
- Company logo on all promotional materials
- Opportunity to share promotional materials on race day
- Recognition in Lovelane's Annual Report of Giving
- Opportunity for employees to volunteer
- Four (4) complimentary race entries

High Five "Contributing" Sponsor \$500

- Company logo on Lovelane's website
- Company logo on the back of the race t-shirt
- Company logo on all promotional materials
- Recognition in Lovelane's Annual Report of Giving
- Two (2) complimentary race entries



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A' la Carte Sponsorship Opportunities

Volunteer Shirts Sponsor \$3,000 (1 available)

- On race day, 50 volunteers will wear a t-shirt spotlighting your company name/logo

Water Station Sponsor \$1,500 (1 available)

- Sponsorship of our 1 water station
- Company/Individual visual acknowledgement at the water station
- Company logo on the back of the race t-shirt
- Opportunity for company employee engagement

Mile Marker Sponsor \$750 (3 available)

- Company/Individual visual acknowledgment at mile marker 1, 2 or 3
- Company logo on the back of the race t-shirt
- Acknowledgment includes a picture of a current Lovelane student and your name/logo

Kid's Fun Run Sponsor \$500 (1 available)

- Sponsorship of our ½ mile Kids Fun Run
- Company logo on the back of the race t-shirt
- Company/Individual visual acknowledgment at the start of the Fun Run

Diaper Dash Sponsor \$250 (1 available)

- Sponsorship of our toddler diaper dash
- Company logo on the back of the race t-shirt
- Company/Individual name/logo on balloons for all Diaper Dash participants



Susan McDaniel

Susan, an athlete, actress and equestrian, was a student at Lovelane throughout her 2 year battle with cancer. Most inspiring about her was the perseverance she showed in defiantly living life. When she lost coordination in her right hand, she learned to write with her left. When treatments left her too exhausted to ride, she took joy in simple stable chores. Sadly, Susan is no longer with us, but her memory lives on in this annual run to benefit the children with special needs who ride at Lovelane.

